



Healthy Communities Fund

Purpose

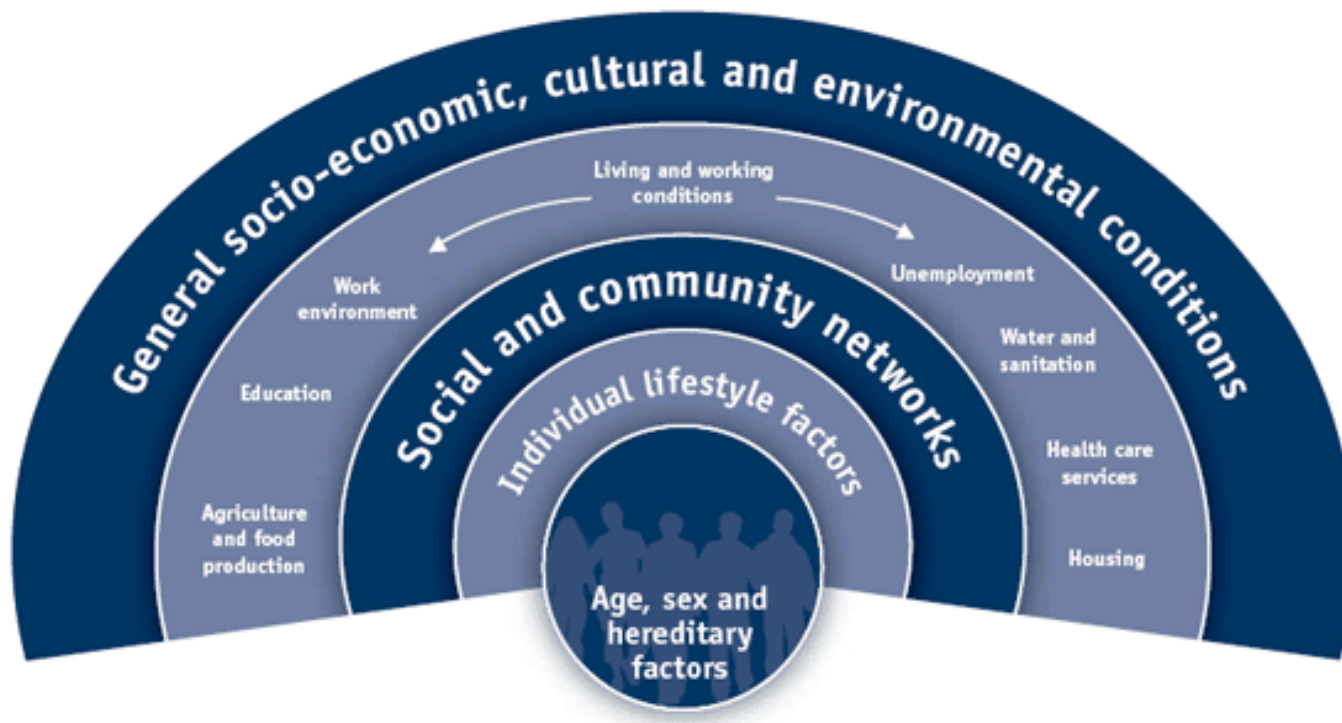
- To provide an overview of the Healthy Communities Fund (HCF).
- To describe the 3 components of the Healthy Communities Fund:
 1. Grants Project Stream
 2. Partnerships Stream
 3. Resource Centre Stream
- To describe the role of Regional Advisors in the HCF.

Key Facts: Illness & Injury in Ontario

- Tobacco use is the largest preventable cause of death and disease in Ontario. It kills over 13,000 Ontarians every year.
- In 2004, 58.5% of adults and 27.2% of children were overweight or obese based on measured BMI.
- An estimated 1.169 million people in Ontario have been diagnosed with Type 1 or Type 2 diabetes, representing 8.3% of the population.
- 36% of Ontario women and 22% of men have experienced a mental disorder.
- Injuries cost Ontarians \$6.8 billion in 2004 (\$3.7 billion in direct costs and \$3.1 billion in indirect costs).
- In 2004, 4,643 lives were lost in Ontario due to injuries.

Working Together to Improve Health

The Ministry of Health Promotion and Sport recognizes that health is determined by complex interactions between social and economic factors, the physical environment and individual behaviour.



Source: Dahlgren, G. and Whitehead, M. (1991).

Ministry of Health Promotion and Sport Vision

To enable Ontarians to lead healthy, active lives and make the province a healthy, prosperous place to live, work, play, learn and visit.



Healthy Communities Fund

The Healthy Communities Fund plays a key role in helping the Ministry achieve its vision.



Healthy Communities Fund

Goals

1. Create a culture of health and well-being
2. Build healthy communities through coordinated action
3. Create policies and programs that make it easier for Ontarians to be healthy
4. Enhance the capacity of community leaders to work together on healthy living

Six Priority Areas for Healthy Communities

Physical Activity, Sport and Recreation	Injury Prevention	Healthy Eating	Tobacco Use/ Exposure	Substance and Alcohol Misuse	Mental Health Promotion
<ul style="list-style-type: none"> • Access to recreation and physical activity • Support active transportation & improve the built environment 	<ul style="list-style-type: none"> • Promote safe environments that prevent injury 	<ul style="list-style-type: none"> • Access to healthier food • Educate and develop food skills 	<ul style="list-style-type: none"> • Access to tobacco free environments and smoking cessation services • Educate the public about the risks of tobacco use 	<ul style="list-style-type: none"> • Increase resiliency in youth • Engage youth in alcohol misuse prevention strategies 	<ul style="list-style-type: none"> • Increase resiliency in youth

Healthy Communities Fund Components

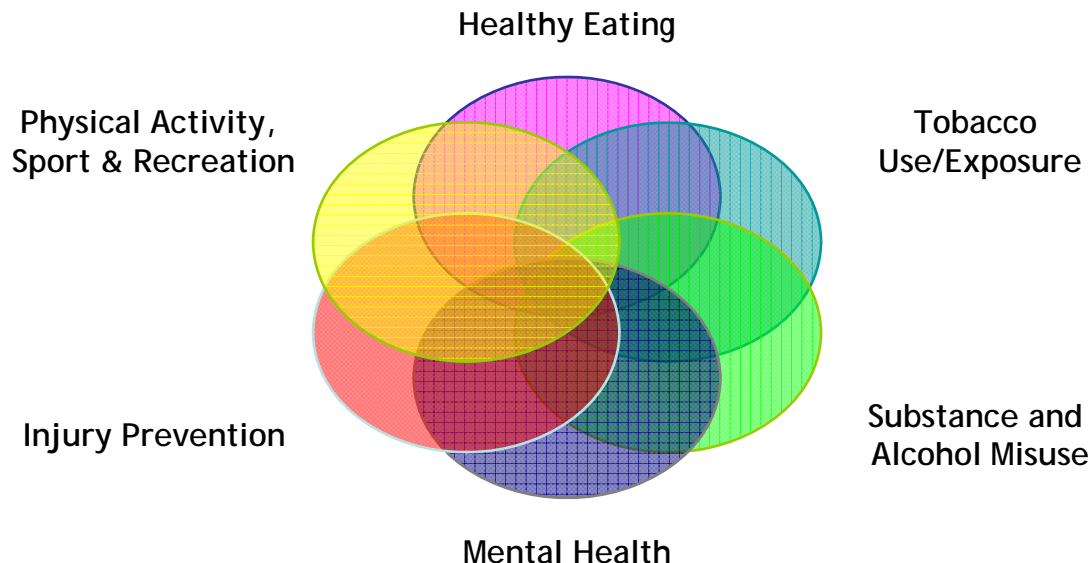
The Ontario government has invested \$17.3 million in 2010/11, to help communities meet their local needs and priorities.

The funding is split across three streams:

1. Grants Project Stream
2. Partnership Stream
3. Resource Centre

1. Grants Project Stream

Provides opportunities for local, regional and provincial organizations to address multiple risk factors related to health promotion. Projects must address at least two of the risk factor priorities below:



Grants Project Stream (Cont'd)

- Provides a one-window integrated approach to funding community partners to plan and deliver programs that improve the health of Ontarians.
- A cost-sharing program that supports non-capital initiatives at the local, regional or provincial level through a competitive, application-based process.
- Projects are assessed on the evidence of community need, ability to engage other community partners and impact on the priority population identified.
- Applicants can apply for one or two-year grants.

Please visit the ministry's website for updates

<http://www.mhp.gov.on.ca/en/healthy-communities/hcf/default.asp>

2. Partnership Stream

The Partnership Stream promotes coordinated planning and action among community partners to create policies that make it easier for Ontarians to be healthy.

Partnerships Stream (Cont'd)

The Healthy Communities Partnerships focuses on three key functions:

1. Engage community members to identify healthy living priorities that reflect local needs and align with provincial health promotion priorities.
2. Mobilize community leaders and their organizations to work together to develop, influence and build local healthy public policies.
3. Build partnerships and link with local networks to maximize resources, minimize duplication and create an environment that promotes community health.

3. Resource Centre Stream (Healthy Communities Consortium)

The Healthy Communities Consortium is a group of four health promotion organizations that support building healthy communities in Ontario.

Members of the Consortium are:

- Health Nexus
- Parent Action on Drugs
- Ontario Healthy Communities Coalition
- Ontario Public Health Association

Resource Centre Stream (Healthy Communities Consortium) - Con't

The Consortium provides a continuum of services, in both English and French to:

- Healthy Communities Partnerships
- Community groups and organizations interested in and eligible for Healthy Communities Fund Grants Project Stream

Healthy Communities Consortium Services

Consultation Services

- Personalized on-site or phone/email support

Training

- Webinars, provincial workshops and regional workshops on a variety of health promotion and community development topics

Resources

- Educational resources, listservs and electronic bulletins

Network Support

- Participation on and capacity-building services networks aligned with the Healthy Communities framework

Referrals

- Referrals to additional resource centres and organizations

Healthy Communities Consortium

To learn more about the Consortium or to request a service:

- Visit www.hcconsortium.ca (English) or www.consortiumcs.ca (Français)
- Call 416-408-4841 or 1-800-766-3418 ext. 3
- Email consortium@ohcc-ccso.ca

Regional Advisors

- Regional Advisors specialize in community development and work at the community level across Ontario.
- Regional Advisors work with multiple sectors within their communities and also provide services to the Ministry Citizenship and Immigration, and the Ministry of Tourism and Culture.
- Within the Healthy Communities Fund framework, Regional Advisors' central role is to assist the MHPS in delivering the local/regional HCF Grants Project Stream.

Central Region (1-877-395-4105);

East Region (1-800-267-9340);

North Region (1-800-465-6861) and;

West Region (1-800-265-2189)

<http://www.apps.mci.gov.on.ca/rsbcl/OfficeSearch.aspx>

Ontario Ministry of Health Promotion and Sport Healthy Communities Framework 2010/11

Vision Healthy Communities working together and Ontarians leading healthy and active lives.

- Goals**
- Create a culture of health and well-being
 - Build healthy communities through coordinated action
 - Create policies and programs that make it easier for Ontarians to be healthy
 - Enhance the capacity of community leaders to work together on healthy living

Healthy Communities Fund Components

Grants Project Stream

Provides funding to local and provincial organizations for projects in priority risk factor areas.

Partnership Stream

Promote coordinated planning and action among community partners to create policies that make it easier for Ontarians to be healthy.

Resource Centre

Build capacity of partnerships and communities by providing training and support to build healthy communities.

- Guiding Principles**
- Empower communities using a shared decision-making model
 - Strengthen partnerships within and between communities and between local and provincial partners
 - Mobilize a variety of community partners and sectors for change
 - Focus on those at-risk for poor health to reduce disparities
 - Build on research, evidence and experience
 - Accountable to communities and the ministry through measurable outcomes
 - Work toward sustainable programs and strategies

Priorities and Outcomes

Physical Activity, Sport and Recreation

- Access to recreation and physical activity
- Support active transportation & improve the built environment

Injury Prevention

- Promote safe environments that prevent injury

Healthy Eating

- Access to healthier food
- Educate and develop food skills

Tobacco Use/ Exposure

- Access to tobacco-free environments and smoking cessation services
- Educate the public about the risks of tobacco use

Substance & Alcohol Misuse

- Increase resiliency in youth
- Engage youth in alcohol misuse prevention strategies

Mental Health Promotion

- Increase resiliency in youth